

Offering **A BUYER AGENT COMMISSION**

Why it's important when selling your home

Attracting motivated buyers

When represented by agents, buyers typically show more seriousness and motivation in their home-buying journey. By compensating buyer agents, you can draw in these dedicated buyers who are actively collaborating with professionals to discover their perfect property. This approach not only boosts the chances of connecting with qualified buyers but also guarantees a streamlined and effective home buying process for everyone involved.

Increased Visibility

Providing a commission to buyer agents significantly broadens the pool of potential homebuyers. This is crucial because many buyers may struggle to afford their agent's commission on top of the down payment and closing costs. Offering a buyer agent commission enhances the accessibility of your property to a larger audience, boosting the chances of a quicker sale at a desirable price.

Competitive Advantage

In competitive real estate markets, providing a commission to a buyer's agent can enhance the appeal of your listing in comparison to properties that do not offer compensation. This strategy can result in increased showings and potential offers for your home.

Experienced Representation

Buyer agents act as advocates for their clients during the homebuying journey. Offering a commission incentivizes buyer agents to negotiate in the best interest of their clients when purchasing your home.

Efficient Sale

Working with buyer agents who are motivated to sell your home can streamline the sales process. Buyer agents handle tasks such as scheduling showings, facilitating negotiations and coordinating inspections allowing you to focus on other aspects of the sale.



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Market Insights

Buyer agents provide valuable expertise and market knowledge. Offering a commission incentivizes buyer agents to present your property to their clients and leverage their negotiation skills. Ultimately, leading to a faster sale with better terms for you as the seller.

